

WARM UP

1 What do you know about postgraduate qualifications in the UK? Match these abbreviations to the correct title.

- 1 MBA
  - 2 MPhil
  - 3 MSc
  - 4 MA
  - 5 PhD
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- a  Master of Science
  - b  Doctor of Philosophy
  - c  Master of Business Administration
  - d  Master of Philosophy
  - e  Master of Arts

## First-class business schools in the UK

Having a postgraduate qualification on your CV will certainly give you access to top-level positions; if it is from a renowned business school, it will add further prestige. Many international publications, such as *The Economist* and *Financial Times*, publish rankings of the top business schools in the UK, as well as in the USA and the rest of the world. Here are three of the best in the UK.

### London Business School

‘Through London Business School’s first-class programmes, global community and international links, we can deliver an educational experience to transform our students’ futures.’



Situated in the centre of London close to Regent’s Park, the London Business School was founded in 1964 and its courses include **MBA\***, Executive MBA, Masters in Finance and Masters in Management. There are more than 1,800 students from all over the world each year, and approximately 100 faculty members from 20 countries. The MBA is a flexible programme from 15 to 21 months. Each year the school receives more than 3,000 applications for the MBA, with about 400 students selected on the course. The average age of MBA students is 29, with 33% female, and they have an average of 5 ½ years’ work experience (data for MBA 2014). In 2013, the cost for the MBA was £61,400.



[www.london.edu](http://www.london.edu)

### GLOSSARY

rankings: *classifiche*  
thrive: *prosperare*

✦ An **MBA** (Master in Business Administration) is probably the most widely recognised business degree in the world. It is normally open to those who have completed a first degree and have some years’ work experience, particularly in management. The course deals with many aspects of business, including management, finance, marketing and strategy. MBAs offer the chance to meet people from all over the world, both faculty and students, and employment prospects are normally excellent.

### Cambridge Judge Business School

‘A great business school at the heart of Cambridge, advancing knowledge and leadership through people who leave a mark on the world.’



Founded in 1990 and named after two benefactors, Sir Paul and Lady Judge, the Cambridge Judge Business School is part of the famous University of Cambridge. Students attending the various programmes are members of one of the 31 colleges and can participate in the many extracurricular activities and social events. The school has about 55 faculty members of different nationalities and offers MBA, Executive MBA, Master of Finance, PhD and MPhil degree courses. The MBA is a 12-month course with 150 students each year, coming from many different countries. 97% of the students of the 2011 MBA found employment within three months of completing the course, with almost half finding a job in another country and a different industry. The average salary, including benefits, was over £86,000.



[www.jbs.cam.ac.uk](http://www.jbs.cam.ac.uk)



### Warwick Business School

'To survive and thrive, you need to be ahead of the pack. WBS will equip you to be just that.'

Warwick Business School is part of the University of Warwick which is situated near the historical towns of Warwick and Stratford upon Avon in the centre of England. The University is set on a large campus in the countryside with ample green spaces and lakes, and provides accommodation and all services like banks, shops, bars, cafés and restaurants, as well as sports facilities.

The school offers undergraduate, postgraduate MA and MSc courses, as well as an MBA and PhD programme.

The MBA can be studied full-time with a 12-month programme or by part-time distance learning. The 2013 cost for the full-time course was £31,500, while the distance learning MBA was £6,950 for one year.



[www.wbs.ac.uk](http://www.wbs.ac.uk)

### READING COMPREHENSION

**2** Read the above profiles and say which business school(s):

- 1 has faculty members from different countries
- 2 is the oldest
- 3 offers distance learning
- 4 is connected to a University
- 5 has the most expensive MBA course
- 6 provides accommodation on a campus
- 7 offers a flexible MBA programme
- 8 has a 12-month MBA programme

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ACTIVITIES

### INTERNET RESEARCH

**3** Choose another UK business school from either the *Financial Times* or *The Economist* rankings and prepare a short written profile. Include the following information:

- location and foundation;
- numbers of students and faculty members;
- courses offered;
- length of MBA programme, method of study, cost (if available);
- facilities for students.



<http://rankings.ft.com/businessschoolrankings/rankings>  
<http://www.economist.com/whichmba/full-time-mba-ranking>